

Techquity

Bridge the digital divide by fostering greater digital equity and inclusion throughout our community.

WHAT IS TECHQUITY?

Techquity is a new collective impact initiative of **United Way of Greater Milwaukee & Waukesha County**.

HOW IS CASCADE INVOLVED?

Cascade is a full service technology disposition company that helps organizations manage device retirement. For donations programs, we serve as a single point of service. Cascade can not only assist with donatable items, but also help manage logistics, data destruction, the resale of other equipment, certified recycling of scrap, and detailed reporting of how each device was processed.

WHAT CAN BE DONATED?

Donations of functional notebooks, iPhones, and iPads are encouraged. However, any proceeds generated from the resale of other assets can also contribute to your donation. Items should be in functional condition, with normal wear. Devices with immediate need include:

- ▶ iPhone 8 and above
- ▶ iPad 5th Gen and above (A1822 model and above)
- ▶ Notebooks 5 years old or less

WHO RECEIVES THE DONATION?

United Way will receive all donations and distribute them to program and agency partners in the Greater Milwaukee Area.

WHO CAN DONATE?

Businesses and institutions can donate equipment. At this time, donations from households are not accepted.

HOW DO WE BENEFIT?

Your donations to Techquity help the community provide technological access and resources to those in need. Your organization may be able to write off the value of the devices.

HOW DO WE DONATE?

Contact a Cascade associate to discuss whether your equipment qualifies, and the benefits of your donation. There are two methods to provide the resources United Way needs:

▶ Donate Resale Fees

For organizations with more diverse equipment disposal needs, Cascade can provide our standard services including the resale of any IT equipment. Proceeds returned to you from resale may be redirected to United Way's Techquity program. Donating resale proceeds, versus equipment, offers recipients the following advantages:

1. Flexibility to use funds for internet access.
2. Opportunities to buy used, or new hardware.
3. Proceeds to purchase technology education.

▶ Donate Usable Equipment

For organizations with equipment ready to donate, Cascade will provide a quote to process each device for United Way. If your organization is looking for a zero-cost model, some devices may be sold to offset processing costs.

WHAT WILL HAPPEN TO OUR DEVICES?

Before donation, all equipment will be tested for functionality. Devices are then sanitized of data and a new operating system will be loaded.

IS THERE A COST?

Costs to test, erase, and load new operating systems are charged through fees. Fees may be covered by the sale of some of the equipment. In the event an organization requires disposition of other devices not for donation, fees may apply.

FOR MORE INFORMATION, VISIT [CASCADE-ASSETS.COM/TECHQUITY](https://cascade-assets.com/techquity)

