CASCADE
ASSET MANAGEMENT

General Services Administration

SECURE DATA DESTRUCTION & TECHNOLOGY DISPOSAL FOR GSA ELIGIBLE ORGANIZATIONS

Since 2014, Cascade Asset Management has provided technology asset disposition services to GSA contract users throughout the United States.

✓ ELIGIBILITY

ARE WE ELIGIBLE TO USE THE CONTRACT?

Thousands of organizations are eligible to use GSA contracts, including federal agencies, states, counties, cities, tribal and educational institutions. To determine eligibility, please visit the GSA website, gsa.gov, and search for "existing eligible entities."

Prime contractors seeking to leverage the Exchange/Sale Authority of FMR Part 102-39 may also use Cascade's services in conjunction with their device lifecycle services offering.

To view Cascade's current contract, search for "**GS-10F-190BA**" on gsaadvantage.gov.

HARDWARE

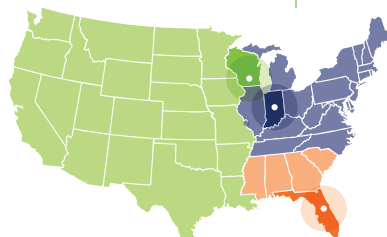### CAN CASCADE PROCESS MY DEVICES?

Cascade processes a wide variety of equipment for reuse and recycling:

- ▶ **Personal computing devices:** notebooks, desktops, monitors, keyboards & mice, cables, and peripherals.
- ▶ **Mobile devices:** tablets, smartphones, WiFi devices and accessories
- ▶ **Data center:** racks, servers, network gear, UPS, cabinets and cabling
- ▶ **Office electronics and media:** hard drives, solid state devices (SSDs), tapes, flash media, phones, copiers and printers
- ▶ **And more.**

⦿ GEOGRAPHY

DOES CASCADE SERVICE MY AREA?

Headquartered in **Madison, Wisconsin** with additional full service processing facilities in **Indianapolis, Indiana** and **Orlando, Florida,** Cascade services businesses in Wisconsin, Illinois, Minnesota, Iowa, Indiana, Ohio, Michigan, Kentucky, Florida and beyond.

SERVICES

CAN CASCADE PROVIDE THE SERVICES I NEED?

From start to finish, Cascade provides services customized for your business and security requirements.

- ▶ **On-site inventory decommissioning and data destruction:** A full-service team of Cascade employees comes to you for deinstallation, inventory tracking, physical or electronic destruction and packaging.
- ▶ **Logistics:** Our fleet of drivers and vehicles manage the secure packaging and transportation of assets from your property to our processing facility.
- ▶ **Receiving and inventory:** We inventory assets upon arrival at Cascade, reconcile reports to ensure our secure chain of custody and track the disposition process to prove proper management through our online portal, Cascade Tracker.
- ▶ **Testing and erasure:** Devices are tested for configuration, functional and cosmetic conditions to determine disposition options. Data destruction techniques are applied, and locked devices can be quarantined to be unlocked for resale.
- ▶ **Disposition:** Devices are processed in one of two ways:
  - ▶ **Resale:** Remarket reusable equipment through Cascade Marketplace, eBay store or wholesale channels
  - ▶ **Recycle:** Disassembly, shredding and separation processes convert devices into recyclable resources while containing hazardous materials
- ▶ **Reporting:** Milestone reports keep you informed of processing activity each step of the way, including:
  - ▶ Preliminary on-site Inventory Report
  - ▶ Inventory Receipt Report
  - ▶ Certificate of Destruction
  - ▶ Disposition Reports
  - ▶ CascadeTracker: provides you access to Cascade's secure on-line portal, providing up-to-date information on serialized assets.

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GSA Contract Holder
Contract GS-10F-190BA

General Services Administration

🔒 SECURITY

HOW DOES CASCADE MANAGE SECURITY RISKS?

Cascade knows if we can't manage the chain of custody, it doesn't matter what kind of data destruction we have. Thankfully, we're experts in both.

A **Secure Chain of Custody** ensures accountability and transparency during the physical movement of devices from your location to Cascade's secure facility and final disposition. When you choose Cascade to manage the entire dispostion process, only Cascade employees handle your equipment, so fewer hands are involved, and everyone is background checked, professionally trained in IT asset disposition and bonded. Assets are kept in a locked vehicle, and drivers follow specific protocols to manage chain-of-custody. Outside of Cascade's freight zones, we use audited transportation partners.

Cascade employs physical and electronic erasure **Data Destruction** techniques, including on-site wiping, crushing or shredding.

We are **NAID AAA Certified**, assuring we comply with all best practice requirements and numerous laws and regulations requiring protection of confidential customer information, such as HIPAA, FACTA, FISMA, Gramm Leach Bliley and Sarbanes Oxley. For a full list and details on our security certifications, visit **www.cascade-assets.com/about.**

🌿 SUSTAINABILITY

HOW WELL DOES CASCADE ADDRESS AND MINIMIZE ENVIRONMENTAL RISKS?

Cascade is a **Certified e-Stewards processor,** meaning we adhere to the highest standards of environmental responsibility and worker protection so your business is protected from the risks of noncompliance. These demanding standards prevent the export of hazardous e-waste overseas, protect worker health and safety and ensure customer data is protected and equipment is processed responsibly.

💲 BUDGET

HOW WILL WORKING WITH CASCADE IMPACT MY BOTTOM LINE?

Cascade manages the financial impact of asset disposition in two ways.

1. Maximizing the resale of reusable devices by:

▶ Advising how to protect devices so there's less damage in transit, resulting in higher resale revenue

▶ Helping remove device locks that prohibit resale

▶ Improving your salable yield through repair

▶ Remarketing devices though digital markets, dealer channels and wholesale markets, then share a percentage of the resale basis.

2. Reducing logistics and processing costs by:

▶ Employing a shared-route transportation method, Cascade can collect devices from all of your locations

▶ Maximize disposition trips by serving all equipment at once

▶ Using third-party carriers, if applicable

▶ Applying only the services you require for each device category

👍 CUSTOMER SATISFACTION

WHAT CAN I EXPECT IN WORKING WITH CASCADE?

IT asset disposition involves many stakeholders throughout your organization, and it's our job to make it an easy, seamless process for everyone involved.
The Cascade team is committed to preparation so the process goes smoothly and employs transparency throughout the process to maintain your trust. We regularly measure customer satisfaction, which we proudly maintain at a **99%+ positive feedback rating.** To assist with communication and reporting, Cascade offers a portal that shares detailed job and asset level information.

IAITAM Provider Member

Gartner. Magic Quadrant

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Contract GS-10F-190BA

AOTHP FOUNDING MEMBER

ISO 9001 REGISTERED
Quality Management System

PREMIER®
Contracted Supplier

e-Stewards CERTIFIED

REGISTERED ISO 14001